

# Greater Spring Lake Chamber of Commerce

## DIGITAL ADVERTISING

As our website continues to grow, we invite you to connect with the heart of our community and beyond through our Digital Advertising Program. This is your opportunity to reach local residents, businesses, and visitors alike by placing your brand's banner throughout our website.

Your banner will be displayed on key pages, ensuring consistent engagement with our community. Additionally, this program includes extended reach through our active social media profiles, amplifying your brand's presence across multiple channels.

Join us today and make your mark in the community with our Digital Banner Advertising Program!

### Gold Tier \$800/yr

- Your Ad (350 x 350 px) is featured in a Prime Spot on the website (Front Page, Beach Page or Events Page)
- Your banner (460 x 90 px) listed on our Advertising Page (this page)
- Your business promoted on our social media 2 times per year with an individual post
- 8 Social Media promotions per year in our Stories (upon request)
- Your business featured in a spotlight in a newsletter
- Your banner in our monthly newsletter 6 times per year
- Your custom ad in our newsletter 2 times per year (upon request)\*

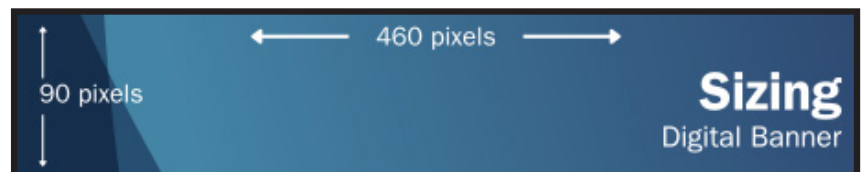
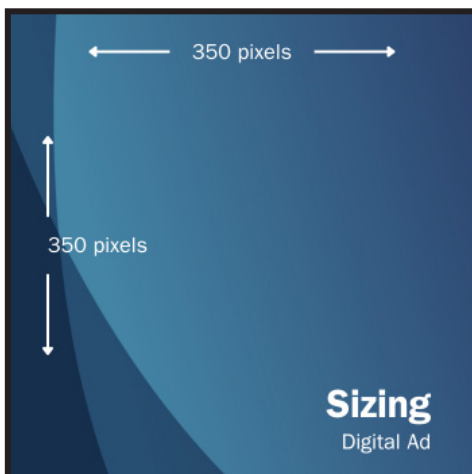
### Silver Tier \$500/yr

- Your Banner(460 x 90 px) featured on our website
- Your banner (460 x 90 px) listed on our Advertising Page (this page)
- 6 Social Media promotions per year in our Stories (upon request)
- Your banner in our monthly newsletter 4 times per year
- Your custom ad in our newsletter 1 time per year (upon request)\*

### Bronze Tier \$250/yr

- Your Banner(460 x 90 px) featured on our website
- Your banner (460 x 90 px) listed on our Advertising Page (this page)
- Your banner in our monthly newsletter 2 times per year

\*Ad must be received by the last Friday of the previous month.



If you need assistance with your design, our designer can assist you with creating your ad and/or banner for a flat fee of \$120, including one round of editing.

To join the digital advertising program, fill out the form, or visit [springlakechamber.org/advertising](http://springlakechamber.org/advertising)

# Join the Greater Spring Lake Chamber Digital Advertising Program

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company/Store Name: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

## Please select a tier

Gold Tier (\$800)

Silver Tier (\$500)

Bronze Tier (\$250)

## Please check one

I will supply my own banner and/or digital ad

I would like your designer to create a banner and/or ad for \$120

Payment due with signed agreement. The Greater Spring Lake Chamber of Commerce is not responsible for losses occurred due to errors or omissions in ads. The Greater Spring Lake Chamber of Commerce reserves the right to terminate this agreement at any time.

Client is responsible for providing correct address, phone number, and website address. Photos must be supplied in 300 dpi resolution RGB image as a .jpg or .png. Advertisers assume full responsibility for the content of their ad and for any claims arising against the Greater Spring Lake Chamber of Commerce stemming from the ads. The Greater Spring Lake Chamber of Commerce has the right to refuse ads for any reason.

The signer willfully submits this information to the Greater Spring Lake Chamber of Commerce to use, reproduce, print, and/or publicize as described in the attached page. The signer will in no way hold the Chamber of Commerce, its affiliates or third party organizations responsible for any direct or indirect results of the material produced.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Print: \_\_\_\_\_